

# Your Concept Canvas



What's the name of your concept or idea?

## What is it?

*Describe the core of your idea. Are there unique or novel concepts in the design? What do you want to explore or try in the concept?*

## What kind of impact will it have?

*Describe how end-users will experience this idea. What changes after they use your product or solution?*

## How does it work?

*Describe the concept. How do participants or users engage with it? Outline the main activities, interactions, or decision-making processes that the concept involves.*

## Final Notes & Visual Sketch